

The NCVC Sheep & Beef Team presents:



# NEW ZEALAND'S RED MEAT JOURNEY

Telling the story of sustainably and ethically produced NZ red meat to the world

## PRESENTERS:



**Alan McDermott — Agribusiness Manager ANZCO Foods**

What initiatives and responses should red meat farmers look to implement to maintain market access to meet the developing expectations of our customers.



**Nick Beeby — General Manager of B+L NZ Market Development team**

Alternative proteins and the development of the New Zealand Origin Brand and Story



**Richard Sides — Boehringer-Ingelheim's Veterinarian for Livestock**

Looking at 'integrated parasite management' and the whole farm system when trying to make the best parasite-management decisions.

Discussion around risky drench practices and how to mitigate those risks.



### **NCVC Sheep & Beef Veterinarian Team**

An overview of the services offered by the North Canterbury Veterinarian team, including our new Animal Health Plans.

**PLACES ARE LIMITED — BOOK WITH YOUR LOCAL CLINIC BY WED 6th JUNE**

#### **Cheviot Hotel**

**Tues 12th JUNE**

**5.30-8pm**

**Food provided**

#### **Culverden Fire Station**

**Wed 13th JUNE**

**1-3.30pm**

**Food provided**

#### **Waikari Memorial Hall**

**Wed 13th JUNE**

**5.30-8pm**

**Food provided**

**TO BE WON AT EACH SEMINAR!** Sponsored by Boehringer Ingelheim.

A 'Faecal egg count reduction test' valued at \$1800 drawn as a prize at each seminar.

PLUS 2 additional NCVC prizes to be won at each session!

### **NCVC Sheep and Beef Vet and Animal Health Team**



**Ian Page**



**Sarah Williams**



**Ben Allott**



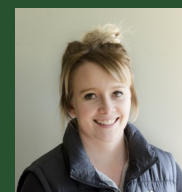
**Sally Clarke**



**Di Bethell**



**Nicola Johns**



**Megan Williamson**